

# Sewing & Stitchery

e·x·p·o

## New Vendor Criteria Information for 2018

Thank you for your interest in being a vendor at Sewing & Stitchery Expo 2018. Since its inception in 1984, the Sewing and Stitchery Expo has grown and is recognized nationally as the largest and most comprehensive consumer education tradeshow for the sewing industry in the United States.

The Sewing & Stitchery Expo is a juried show. Very few booths open up each year and the jury's goal is to fill those booths with new and innovative products or with something that the show is lacking. We ask that you send to us a packet of information that best explains/describes your business or product. This packet can contain pictures, descriptions or if possible, actual product. We must receive your packet by **Friday, September 15, 2017**. Our address is WSU Conference Management, 2606 W Pioneer, Puyallup, WA 98371-4998. The jury meets in October and invitations to new vendors are sent out in November (after the deadline for existing vendors to return their contracts). **If you wish to have your packet/samples returned to you, you must include a postage-paid envelope. Please do not send cash. If you do not pay for your samples to be returned, they will be donated to the Clothing and Textile Advisors of Pierce County.**

Please call or email Janet McLoughlin for the cost of a 10 x 10 booth – by phone 253-445-4629 or by email, [janet.mcloughlin@wsu.edu](mailto:janet.mcloughlin@wsu.edu). If you are chosen to be an exhibitor, you will be contacted and invoiced. The dates for 2018 are March 1-4.

### EXHIBIT CRITERIA

In order to be considered as an exhibitor for the Sewing & Stitchery Expo, you must meet the following criteria:

1. Must be a bonafide sewing related business. The emphasis of the show will be sewing as opposed to other needlework entities.
2. The majority of products sold in the booth must be raw products such as fabrics, materials, patterns, equipment, etc. to do sewing or needlework.
3. Speakers must be exhibitors or connected to an exhibit booth where they can be available for attendees to enhance educational nature of this event.
4. Due to the educational format and priorities of this show, exhibitors must promote a balance between products and education.
5. Must be an example of high quality and integrity in the sewing industry.
6. The management reserves the right to make decisions regarding involvement and participation of exhibitors and seminars that are deemed best for "The Good of the Sewing and Stitchery Expo". If you have questions, please call us Monday through Friday, 8:00 a.m.-4:30 p.m. (PST) at 866-554-8559.