



eNewsletter

The nation's largest sewing show, tailored for novices and experts alike!

www.sewexpo.com

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2017 Expo Dates - March 2-5, 2017 Puyallup, Washington

Dear Expo Fans,

Fall is here, the leaves are beautiful in red, yellow and gold. The Sewing and Stitchery Expo is coming together as fast as the leaves turn. For me, it is likened to the best warm fudge brownies anyone has ever eaten. The thought makes you feel warm and good, it sets up in your mind the expectations of a wonderful four days that you can hardly wait to repeat. This year is no exception.

First, I encourage you to share your new fall sewing projects with everyone on our Facebook page. By sharing, we all are inspired to try something new and learn new ideas. Please post pictures and patterns you like and share your sewing experiences.

Remember, we have a line-up of twenty different Wednesday classes for you. These 4-Needle Classes are four hours long. There are both sewing classes and non-sewing classes (S=Sewing Machine Classes; NS= Non-Sewing Machine Classes). Here are a few you might want to consider:

“Sewing Machine Cover and Mat Organizer”, Babylock Serger, (S), Candice Jewett

This is a combination dust cover and mat for your serger or sewing machine to sit on. No more losing your scissors, marking pen or needles, there is a trip of storage pockets for all your serging and sewing needs right in front! Quilted and bound in contrasting fabrics each pocket will feature another technique. Spring is

the time for cleaning or decorating and this will definitely be a beautiful addition to your sewing room.

“Lingerie the Vintage Way”, Bernina, (S), Laura Nash

Vintage lingerie is loaded with lacy feminine details! You will be working with standard lingerie fabrics and notions; white tricot, extra wide lace (shown), ribbon and slides. Handouts share more ideas, and creativity is encouraged! Learn step-by-step how to fashion a camisole with a personalized cup size for an end result that fits like a dream. Pattern sizes from 30”- 46” Chest (not full bust).

“More Borders to Create Great Finishes”, Pfaff, (S), Gayle Wallace

Even more ideas for piecing borders for quilts or garments. The pieced borders can be used for fancy quilts or scrap quilts. Samples will be stitched onto index cards to refresh memories later. Each card is marked with the size of the fabrics etc. for quick reference. Extend your library of finishes with this class.

“Custom Alterations for Crochet & Knitting”, (NS), Shannon and Jason Mullett-Bowlsby

Skills required: Must know how to read a written pattern and should have a basic understanding of how a garment is put together (i.e. A garment is made up of separate parts that are put together to make one finished wearable).

There are a million patterns in the naked city... yeah... a million... and wouldn't it be nice if just ONE of them fit?!? Well, my friends, the search is OVER! We will teach you the basics of fashion, fit, form and function that we use daily as fashion designers so you can see a pattern and make sure it fits YOUR body before you ever pick up your hooks, needles, and yarn. You will be able to look at a pattern and do a "virtual try on" to KNOW if it's going to work for your body based on how the finished garment will sit on your body and how your body moves around inside the finished garment.

We will start with what measurements to take and where to apply them to your pattern and finish with our magic shaping formula for making any alteration easy.

You will learn how to make basic alterations to a pattern that you will be able to use for every garment you ever want to make... EVER... did we mention the ever part?

Goals

- Be able to take proper measurements and be able to make adjustments to those measurements according to body type

- Understand basic math behind going from swatch to pattern
- Know just how much yarn you're going to need for that pattern!

“Hawaiian Applique Quilt”, (NS), Lisa Halter

Learn the basics of Hawaiian Appliqué. Lisa will cover the “ins” and “outs” of traditional hand appliqué and discuss how Hawaiian Appliqué is different from other methods. You can try out the technique without investing in a large project. Hand appliqué projects are great to take with you without a lot of extra equipment.

I told you last month we are having a “Hat Contest” and the rules will be on our website by December. We are also having a really exciting program, “100 Years of Vintage Hats”. A Seattle Volunteer Vintage Fashion Group will present the Hat Show using 100 years of vintage hats. They will discuss hat and fashion history and construction and may even allow some hats to be tried on. You will need to register (\$5) for this event (45 minute duration) and their fees go to Seattle Children’s Hospital. Seating is limited.



If you do not have a hotel room, get one booked now! They are going fast in the immediate area of the Expo. Also, for first time visitors, here are some suggestions:

- Register early! Many of the seminars fill up very quickly.
- Wear comfortable walking shoes and plan your schedule with the fairgrounds map in hand.
- Use the Package Check for hands-free shopping.
- Use the **Expo Show guide** (*handed to you at the door*) to help you make the most of your time at the show.
- Take advantage of the FREE style shows upstairs on the Expo Runway, 2nd Floor Pavilion and the Free Stage events in the Showplex near the ticket booth.

Remember to post on Facebook and keep those ideas coming. We love hearing from you.

Joanne Ross, Director

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