



eNewsletter

The nation's largest sewing show, tailored for novices and experts alike!

www.sewexpo.com

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2017 Expo Dates - March 2-5, 2017 **Puyallup, Washington**

Happy New Year to You All,

On-line registration is going very well and I know you are anxiously waiting for your tickets. First, let me apologize for any frustration you may have had the first day of on-line ticket sales. Once again, it seems like most of you ordered at once and our system got a hiccup from overload and everything was shut down for a period of time. However, we have fixed the problem and so order your tickets now if you have not done so. Please be patient, we promise to have them to you as soon as possible, meaning within three weeks. If you don't receive them after three weeks, please call.

Please see our website www.sewexpo.com for sold out classes or any updated information related to seminars. Also check **Facebook** for any last minute news related to the Expo.

Quilters Night Out, on Saturday March 4, **Janome** is sponsoring the "Quilting Criminals", Kym Goldup-Graham and Ann Duncan. These two professionals are coming from Australia and are well-known as the inventors of *The Sewing Revolution Rulers* and authors of the *Infinity Quilt Book*. These ladies are humorous and promise to have you rolling in the aisles. They will share their techniques for breaking the rules, their quilts, samples and you will have an evening to remember. They have taught classes around the world and will now come to the Expo for your enjoyment.

Valentine's Day is not far away. Do you want a gift card for a family member or friend to show them how much you love them. **Gift Cards** can be purchased

through our office – 1-866-554-8559. The gift cards can be used to purchase seminars, special events and admission tickets. They cannot be used to purchase from vendors. Go to our website, www.sewexpo.com

The Hat Contest will give you a chance to join in the Expo fun. Find one of your hats and decorate it or make a new one. There are three categories: Most Outrageous; Most Glamorous; and Most Sewing Related. Show off your talents and maybe win a prize. Each day there will be a parade of “Hat Contest Contestants” on the Free Stage at 12:30. A panel of judges will pick the winner in each category. The rules are on the website www.sewexpo.com.

If you need a hotel, book one now. For you newcomers, the hotels fill early so see the list of hotels on our website. If this is your first Expo, be sure to get the show guide at as you enter the Fairgrounds. It will guide you through the show, have a map, etc.

If you are a Facebook user, get on our Facebook page, Sewing and Stitchery Expo, and chime in. Share your thoughts, your favorite vendors, classes, etc. You might just encourage another attendee to appreciate something you have done. This Expo is all about sharing.

For Pet Lovers, **Babylock** is sponsoring “**For the Love of Pets**” sewing area. This is an opportunity for you to sew a bandana and even customize it for your pet or a friends. All the machines and expert assistance will be provided by **Babylock**. **Coats** will provide the thread and fabrics are provided by **Free Spirit**. A \$5 donation will go to the Humane Society of Tacoma and Pierce County to provide for food, shelter, and medical services. And each participant will receive a door prize ticket to enter in the pet giveaway prize supplied by **Babylock**.

Yes, you will get a souvenir **Expo Bag** thanks to our generous sponsors: **Baby Lock, Fashion Supplies, Kai Scissors, and Quality Sewing/Brother**. Fill it with all your favorite finds and check your packages at our **Package Check** in the Fairview Building.

Some more **Frequently Asked Questions**:

Q: I am planning on taking a 3 & 4 needle class and under student supplies, it lists 'basic sewing supplies'. What do I really need to bring?

A: Basic sewing supplies means to bring: Scissors (fabric & paper) pins, seam ripper, chalk, seam gauge, ruler, measuring tape, sewing needles, rotary cutter and mat. Optional: mini iron and ironing pad. And anything else you use that will make your sewing experience pleasurable.

Q: Are wheelchairs available and how much do they cost?

A: Wheelchairs are available free as a courtesy at the Information Booth in the Pavilion building on a first come, first served basis. **Or**, you can contact Wheelchair Haven, 253-926-8971, www.wheelchairhaven.com.

Q: Can I bring my wheeled tote?

A: For the security and safety of all attendees, exhibitors, and Expo staff, we request that you leave carts, carriers and suitcases at home or at your hotel. Purchases may be checked at the Coat & Package Check booth located in the State Patrol Bldg.

Q: Can I bring my pet?

A: Only service animals will be permitted entry to the Fairgrounds.

Next month we will share more highlights coming to the Expo.

Joanne Ross, Director

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Director