



Sewing &
Stitchery
e·x·p·o

Shop. Learn. Experience.

www.sewexpo.com

March 1-4, 2018

Puyallup, WA

eNewsletter

Issue #88
January
2018

Attend Expo

*Friends!
Creativity!
Shopping! This
is where it all
comes together.*

Check out the Website

[About the Expo](#)

[Expo News](#)

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Online Ticket Sales Opening!

Here it is! The big announcement! Online ticket sales will open **Friday, January 5, 2018 at 8:30am PST**. Go to sewexpo.com and click on the yellow ticket icon. Don't forget to also purchase your tickets to Friday Night Live, Quilter's Night Out, and your admission tickets while you're shopping online. Below is a step-by-step list of instructions to assist you in purchasing tickets.

Very Important: Items will only remain in your cart for 30 minutes. If you go past this 30 minute limit, your cart will be emptied. Because of this, we *strongly encourage* you to have your class selections, events, and the number of admission tickets you will need clearly outlined before logging in.

- You will need your email and a password (at least 8 characters) ready.
- There is a \$4.00 handling fee *per order*. To avoid multiple handling costs, have your complete order ready so you don't incur more than one charge from having to place additional orders in the event that you forget to include a selection.
- Have your credit card out and on-hand.

Step 1: Go to sewexpo.com and use the yellow "tickets" button on the main navigation pane to access the ticket website. Select the Pink button "Start 2018 Order".



The screenshot shows the Sewing & Stitchery Expo website. The top navigation bar includes links for Home, About the Expo, Classes & Events, Teachers & Vendors, News, and a highlighted TICKETS button. Below the navigation is a banner with three images: a woman smiling (labeled 'Shop.'), two women looking at fabric (labeled 'Learn.'), and a group of women holding fabric (labeled 'Experience.').

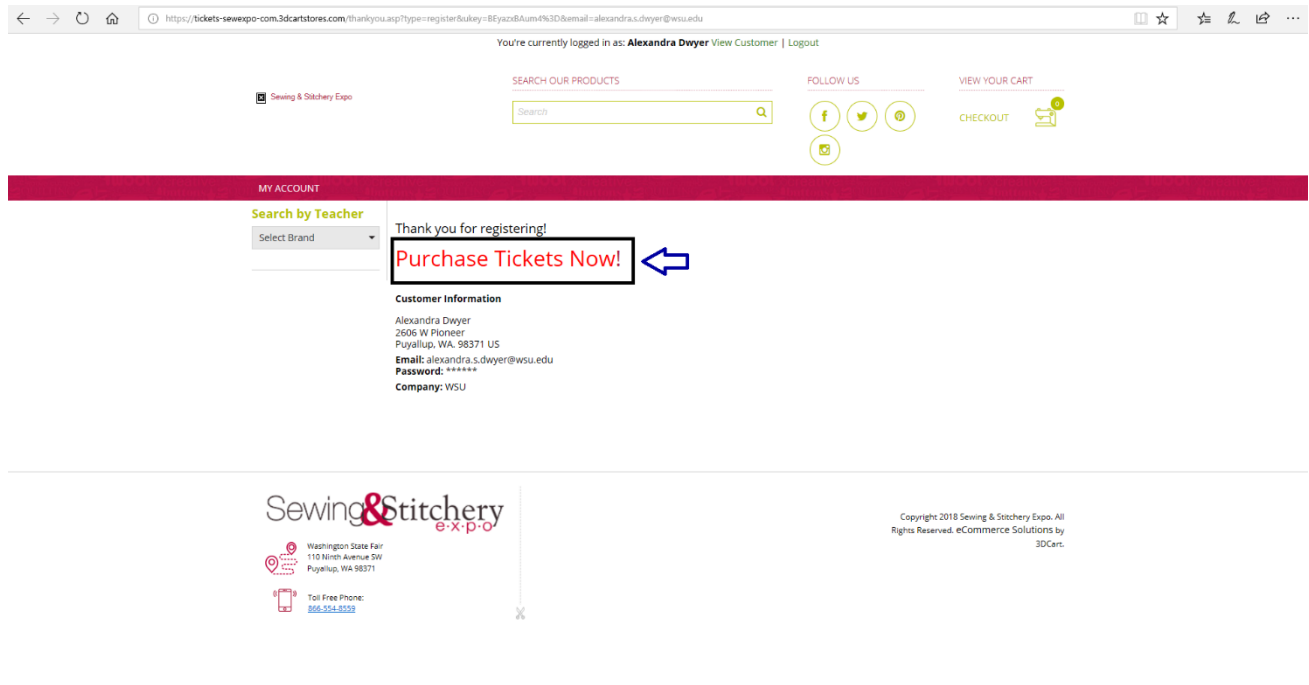
Below the banner is a search bar and social media icons. The 'MY ACCOUNT' section is visible, with a message: "All previous accounts have been removed. All 2018 orders need a new account." A red button labeled "START 2018 ORDER" is highlighted with a blue arrow. To the right, there is a form for "Additional 2018 Orders" with fields for Email and Password, and a "RESET MY PASSWORD" link.

At the bottom, the website's contact information is displayed: Washington State Fair, 110 Ninth Avenue SW, Puyallup, WA 98371, and Toll Free Phone: 866-554-8559.

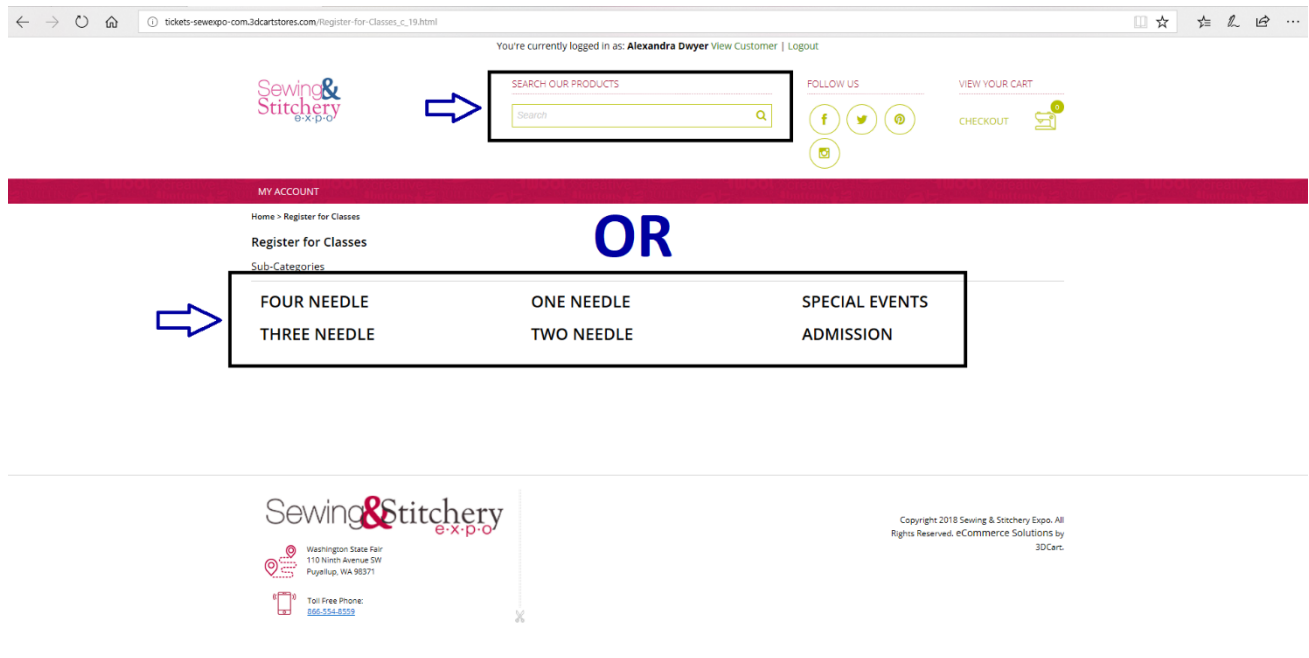
Step 2: Create an account

- You will need a valid email address, password, and mailing address to complete this step.
- You will receive an email confirming your registration.

Step 3: You are now able to purchase tickets. Select the red text "Purchase Tickets Now!"



Step 4: You can find tickets by selecting one of the categories listed below OR you can utilize the search bar and search by 4-digit class number - number only, no section letter - event, teacher, or key words (i.e. embroidery, pattern, alteration, etc.)



Step 5: Choose the class you would like and then select your section number from the drop down box. Add classes to your cart by selecting the green "Add to Cart" button. This will take you to your shopping cart (you can also access your shopping cart at any time by selecting the green sewing machine in the top right-hand corner of your screen. If you have items in your cart, it will show the number of items there as well). From here, you can "Continue Shopping" or "Proceed to Checkout".

tickets-sewepo.com:3842-Drop-It-Like-Its-Hot-Intro-to-Making-Yarn-with-a-Drop-Spindle_p_704.html

You're currently logged in as: **Alexandra Dwyer** View Customer | Logout

Sewing & Stitchery
BY X D D

SEARCH OUR PRODUCTS

FOLLOW US

VIEW YOUR CART

CHECKOUT

Access your shopping cart at any time

MY ACCOUNT

Home > Register for Classes > Three Needle > 3842 Drop It Like It's Hot! Intro to Making Yarn with a Drop Spindle

3842 Drop It Like It's Hot! Intro to Making Yarn with a Drop Spindle

Part Number: 3842

Your Price: **\$30.00**

IN STOCK

Choose Options

*Section

Section
Friday (#3842B) 11:00 AM | Theater Classroom, Pavilion (Second Floor)

Quantity

1

ADD TO CART

EMAIL A FRIEND

Like 0 Share

Add to cart

Select the section you would like to attend

Add to cart

Description

Instructor: Shannon & Jason Mullett-Bowlsby, Shibagiyuz Design/Shibagiyuz Photography

Since the first humans noticed that fluffy animals were warmer than they were, we've been collecting that fluff to turn it into warm coverings for ourselves. Being the crafty creatures we are, after playing with rocks and sticks we created the perfect tool for turning fluff into yarn and invented the drop spindle! YA DAAAH! A lot has changed since the days of sticks and rocks but one thing that has remained the same is how much we LOVE yarn. Imagine being able to make your own custom yarn for your crochet, knitting, and weaving projects. This class is a hands-on experience for beginners who want to know how to make their own yarn with a simple drop spindle. We'll start with talking about the basics of

Step 6: Checkout

- Individual items included in your cart will be displayed at the top of the page. Double check your order to make sure it is correct!
- Most information for shipping and billing addresses will autofill based on the information you provided when you set up your account. Make sure that these fields are correct.
- The Handling Fee of \$4.00 per order will be automatically selected.
- The order summary and balance due is outlined under the shipping/billing information.
- Enter credit card information.
- Select how you would like to receive your order: by mail or at will call.
- Select the pink "Checkout" button at the bottom of the page to submit your order!

The screenshot shows the checkout process on the Sewing & Stitchery Expo website. The page is titled "One Page Checkout" and includes the following sections:

- Individual items in cart:** A table showing one item: "SEAC Drop & Live It's Hot Irons as Making Them with a Drop Sprinkle" for \$30.00.
- Billing Information:** Fields for First Name, Last Name, Company, Phone, Address, Suite / Apt #, City, Country (United States), State (Washington), Zip, and Email.
- Shipping Information:** Similar fields to Billing Information, with a "Same as Billing" checkbox.
- Shipping Method:** Options for "Handling Fee" (\$4.00) and "Refresh Rates".
- Order Total:** A summary showing 1 item (\$30.00), Shipping (\$4.00), Taxes (\$0.00), Total (\$34.00), and Balance (\$34.00).
- Choose one payment method:** "Online Credit Card" is selected, with fields for Credit Card Number, Expiration, Card Type (Visa), and CV2.
- Additional Questions:** A dropdown menu for "How would you like to receive your order?" with "By Mail" selected.
- Comments:** A text area for additional information.
- Check Out:** A red "CHECK OUT" button.

Annotations on the page include:

- An arrow pointing to the cart item table with the text "Individual items in cart".
- An arrow pointing to the \$4.00 handling fee with the text "\$4.00 flat handling fee per order".
- An arrow pointing to the "Order Total" section with the text "Order summary".
- An arrow pointing to the "Additional Questions" dropdown with the text "Select either 'by mail' or 'will call at Expo'".
- An arrow pointing to the "CHECK OUT" button with the text "Select Check Out to finalize your order!".

You will be taken to a confirmation screen as well as receive an email confirming your order. Your tickets will be processed and another email will be sent once your order ships. This process may take up to 3 weeks.

Happy Shopping!

Connect with us! Visit our pages on Facebook, Twitter, Instagram, and Pinterest for all of the latest Expo news, tips & tricks, project ideas, as well as information from our teachers and vendors!