



# Sewing & Stitchery

e·x·p·o

Shop. Learn. Experience.

[www.sewexpo.com](http://www.sewexpo.com)

March 1-4, 2018

Puyallup, WA

## eNewsletter

Issue #89  
February  
2018

## Attend Expo

Friends!  
Creativity!  
Shopping! This  
is where it all  
comes together.

## Check out the Website

[About the Expo](#)

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## 2018 Sewing & Stitchery Expo

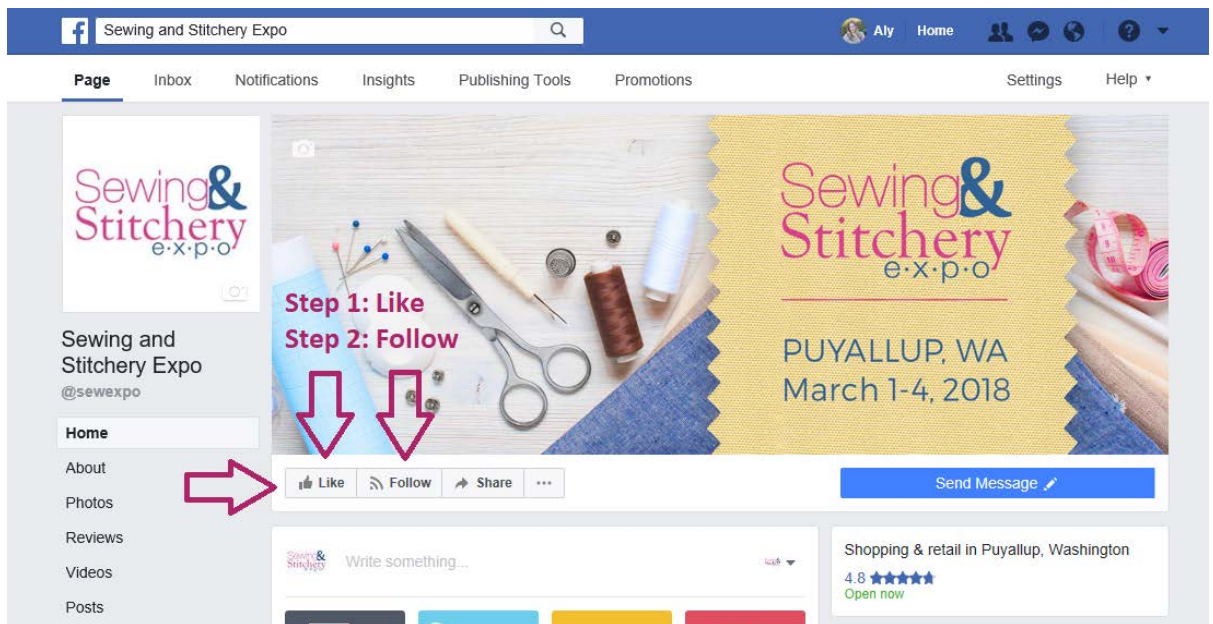
**Do you like to win?** "Like" us on [Facebook](#) (see screenshot below) to be entered to win extra raffle tickets for the drawings during our evening events (Friday Night Live & Quilter's Night Out). Prizes include sewing machines donated by Baby Lock and two tickets to Dancing with the Stars!

*\*Must be present to win. Get your tickets now at [sewexpo.com](http://sewexpo.com) or at the Ticket Booth.*

[Friday Night Live](#) - March 2nd 6:30pm

[Quilter's Night Out](#) - March 3rd 6:30pm

*Dancing with the Stars tickets only offered Friday Night.*



## Tickets

February 25th will be the last day to pre-order tickets online. If you haven't made it to [sewexpo.com](http://sewexpo.com) to place your order or if you find yourself craving more class time at Expo, head on over to the Ticket Booth and we can get you in to more of our fantastic classes.

If you did pre-order online, be sure to open your tickets and double check your order. If you have any questions please call the ticket office at **866-554-8559**.

## TICKETS

### Quilter's Night Out

#### A Photographer Who Grew Up in a Quilt Shop

**Valori Wells** has really made a name for herself in the textiles world. Below you can see some of her fabulous quilts but really, she does so much more! With 20 years in the industry (not including her time spent with her mother in *The Stitchin' Post*) and 40 collections of fabric design, Valori has truly gone through a journey of artistic sorts. From quilting and fabric design to photography and authoring books both with her mother and on her own, Valori works to help ignite creative possibilities and nurture them to fruition.



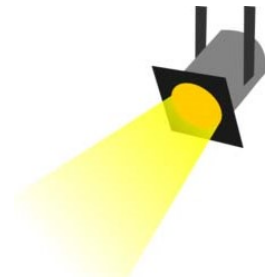
Want to learn more? Join Valori Saturday night at Expo! Tickets available [online](#) or at the Ticket Booth. Can't wait 'til then? Watch some of her videos on [YouTube](#)!



### Friday Night Live

#### ✦✦ A Taste of Hollywood ✦✦

The only thing bigger than the names of celebrities he's worked with may be his personality. Like Valori, **Joe Vecchiarelli** grew up in the fashion industry, joining his dad in design rooms sharpening scissors for top designers at an early age. After having transformed the family business into an international company and a few other successful acquisitions and endeavors, French European, Vecchiarelli's dress



form business became the industry standard. His years of experience eventually led him to the entertainment business where he has worked with the likes of Dolly Parton and on the production of television shows like Dancing with the Stars, Fashion Star, the X Factor, and more. Joe is sure to leave you in stitches with his comedic spunk and anecdotes. Don't miss this one-of-a-kind event full of glitz, glam, and good times! Don't forget that one lucky winner will with two tickets to Dancing with the Stars - will it be you?

Get your smiles & selfie sticks ready and strut your stuff on the Expo carpet! Be sure to post your photos and tag us or use the hashtag #sewandstitch2018 to share your fun with everyone!



Get your tickets now at [sewexpo.com](http://sewexpo.com)

**As always, we look forward to seeing everyone at the 2018 Sewing and Stitchery Expo in Puyallup.**

Connect with us! Visit our pages on [Facebook](#), [Twitter](#), [Instagram](#), and [Pinterest](#) for all of the latest Expo news, tips & tricks, project ideas, as well as information from our teachers and vendors!

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