

Sewing & Stitchery

e·x·p·o



SHOWCASING
INNOVATIONS IN
CONSUMER
SEWING

2019 New Vendor Criteria Information

Thank you for your interest in being a vendor at the Sewing & Stitchery Expo! Since its inception in 1984, the Sewing & Stitchery Expo has grown and is recognized as the largest consumer sewing show in the United States.

The Sewing & Stitchery Expo is a juried show. Very few booths open each year and the jury's goal is to fill those booths with new and innovative products or with something that the show may not already have. To be considered for a booth space, please submit the attached *New Vendor Application* by Thursday, November 1, 2018. The 2019 Sewing & Stitchery Expo runs February 28 - March 3, 2019.

Exhibit Criteria

To be considered as a Sewing & Stitchery vendor, you must meet the following criteria:

1. Must be a valid sewing related business. The emphasis of the show will be sewing as opposed to other needlework entities.
2. The majority of products sold in the booth must be raw products such as fabrics, materials, patterns, equipment, etc. to do sewing or needlework.
3. Teachers must be vendors or connected to a vendor booth where they can be available for attendees to enhance the educational nature of Expo.
4. Due to the educational format and priorities of Expo, vendors must promote a balance between products and education.
5. Must be an example of high quality and integrity in the sewing industry.
6. The management reserves the right to make decisions regarding involvement and participation of vendors and classes that are deemed best for the good of the Sewing & Stitchery Expo.

Questions? Contact Show Manager Katie Skelton • katie.skelton@wsu.edu • 253-445-4634



Applications must be received by **November 1, 2018**

2019 New Vendor Application

Company Name _____
Contact Name _____
Street _____
City _____ State _____ ZIP _____
Phone _____ E-mail _____
Website _____

Industry References _____

Complete description of products & brands to be displayed. Include actual product if appropriate. *Check the box below if you desire product to be returned. You must include return postage. Items sent without return postage will be donated to the Pierce County Clothing & Textile Advisors program. Items will not be held over for the next year.*

Please return my application packet/samples. A postage-paid envelope or shipping label is enclosed.

Published Works (Name of work, date published, publisher) _____

Classes Taught (Please attach syllabus) _____

Mail to: Sewing & Stitchery Expo 2019
c/o WSU Professional Education
2606 West Pioneer
Puyallup, Washington 98371-4998

Or Contact: Katie Skelton
katie.skelton@wsu.edu
253-445-4634
866-554-8559 (toll free)

Office Use Only

Date Received _____ Catalog No. _____ Category _____
Accepted _____ Waitlisted _____ Rejected _____