

Sewing & Stitchery

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Thank you for your interest in teaching at the **2025 Sewing & Stitchery Expo – February 27 - March 2, 2025**. Please read the following information carefully in preparation for submitting your class proposals to the show.

2025 Selection Criteria

- Classes in the field of sewing, yarnwork, or other fiber arts.
- Educational in nature.
- Must include demonstration of a technique or enhance knowledge.
- Teachers must be able to fully present their topic within the time allotted for the class.
Time limits will be strictly enforced.

Sewing & Stitchery Expo staff are available to help refine your class ideas prior to submission—if you have questions, do not hesitate to contact them. Teachers will be selected based on applications, class photos, references, class outlines, and telephone interviews. There are a limited number of teaching positions and there will be limited class selections in each topic. If there are duplicate topic applications, Expo staff will select the most developed application or work with applicants to refine their topic.

Please provide a title and description of your class that is detailed and specific to the skill or topics the students will be learning. If necessary, we will edit for clarity, grammar, and length. Submissions must include one or more high quality photos of the project, which you own or have written permission to reproduce.

We recommend that teachers are affiliated with a vendor booth. Because classroom spaces are frequently booked with back-to-back offerings, you are encouraged to offer your students scheduled time to connect with you in-person at a booth or designated *Pop-Up Shop* for questions, tips, and extended connection opportunities.

Equipment Provided

We can provide the following equipment in our classrooms:

- Lavalier microphones
- LCD projector and screen (instructor supplies laptop)
- Document camera (helpful for demonstrating detail work)
- Easel, flip chart, and markers



Class Types

The types of classes available are listed below. Please read the descriptions carefully and select the format that will best showcase your teaching style and topic. You are encouraged to apply for more than one class format; the most successful teachers have a combination of formats. The Education Manager and Expo staff will select classes and work with you to coordinate scheduling and room/location.

Free Stage

45 minutes Ⓢ Open seating

These lecture/demo sessions are not ticketed and are open to all Expo attendees. Speakers selected for this venue must strictly adhere to the 45-minute time limit (all other Sewing & Stitchery Expo rules & regulations apply). Speakers are not compensated for Free Stage presentations.

Lecture / Demo

45 minutes Ⓢ Up to 75 students

The perfect class for an introduction to a new concept, or sharing tips and tricks. Instructional handouts are recommended but not required. They should be presented in a way where the teacher and materials can be understood by a large group of people.

Quick Sew

90 minutes Ⓢ Up to 18 students

Quick Sew classes are focused on a targeted technique or a simple, hands-on mini-project. Speakers are required to provide a handout for attendees. Handouts may be a physical copy provided in class, or provided by email through an online link.

Applications for Quick Sew classes must include a list of student supplies and kit materials, if applicable.

Project / Technique

2.5 hours Ⓢ Up to 24 students

These are our most popular classes and offer a hands-on creative experience. Project/Technique classes can be taught on sewing machines or sergers or handwork, such as fitting, beading, hand sewing, or applied technique that does not require a machine. The goal is for attendees to learn a technique or complete/nearly complete a project within the time allowed. *Applications for Project/Technique classes must include a list of student supplies and kit materials.*

Half Day

4 hours Ⓢ Up to 24 students

These four-hour immersive learning experiences are offered within the week of Expo, with limited seating. These are hands-on classes using sewing machines/sergers or with a focus on drafting, handwork, beading, or other applied technique that does not require a machine. Students should learn a technique or skill and complete/nearly complete a project by the time class ends. *Applications for Half Day classes must include a list of student supplies and kit materials.*

Full Day

6 hours or more Ⓢ Up to 24 students

These full day immersive learning experiences are offered within the week of Expo, with limited seating. These are hands-on classes using sewing machines/sergers or with a focus on drafting, handwork, beading, or other applied technique that does not require a machine. Students should learn a technique or skill and complete/nearly complete a project by the time class ends. *Applications for Full Day classes must include a list of student supplies and kit materials.*

Kit fee costs vary with the amount and quality of product provided. While the Expo does not set a price limit on kit fees, we ask that you consider what materials students truly need in each class and their total cost for the class.

Supply List. Students are accustomed to bringing basic sewing or crafting supplies with them to Expo. Our basic supplies list for all students includes scissors (fabric & paper), pins, seam ripper, chalk, seam gauge, ruler, measuring tape, sewing needles, etc—and irons and pressing stations are provided in each hands-on classroom. Please consider what other supplies students should bring with them when you assemble your classes and kit fees.

Classrooms. The Sewing & Stitchery Expo spans 22 classrooms in six buildings over five days. Class sizes and schedules will depend on classroom availability and teacher preferences, as indicated on your application. We make every effort to schedule classes appropriate to room capacity and required capabilities. If you have specific scheduling requirements, please let Expo staff know.