

Sewing & Stitchery

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Thank you for your interest in teaching at the **2027 Sewing & Stitchery Expo—March 4–7, 2027**. Please read the following information carefully in preparation for submitting your class proposals to the show.

2027 Selection Criteria

- Classes in the field of sewing, yarnwork, or other fiber arts.
- Educational in nature.
- Must include demonstration of a technique or enhance student knowledge.
- Teachers must be able to fully present their topic within the time allotted for the class.
Time limits will be strictly enforced.

Sewing & Stitchery Expo staff are available to help refine your class ideas prior to submission—if you have questions, do not hesitate to contact them. Teachers will be selected based on applications, class photos, references, class outlines, and telephone interviews. There are a limited number of teaching positions and there will be limited class selections in each topic. If there are duplicate topic applications, Expo staff will select the most developed application or work with applicants to refine their topic.

Please provide a title and description of your class that is detailed and specific to the skill or topics the students will be learning. If necessary, we will edit for clarity, grammar, and length. Submissions must include one or more high quality photos of the project, which you own or have written permission to reproduce.

We recommend that teachers are affiliated with a vendor booth. Because classroom spaces are frequently booked with back-to-back offerings, you are encouraged to offer your students scheduled time to connect with you in-person at a booth or designated *Pop-Up Shop* for questions, tips, and extended connection opportunities.

Equipment Provided

We can provide the following equipment in our classrooms:

- Lavalier microphones
- LCD projector and screen (instructor supplies laptop)
- Document camera (helpful for demonstrating detail work)
- Easel, flip chart, and markers



Class Types

Types of classes offered at the Expo are listed below. Please read the descriptions carefully and select the format that will best showcase your teaching style and topic. You are encouraged to apply for more than one class format; the most successful teachers have a combination of formats. The Education Manager and Expo staff will select classes and work with you to coordinate scheduling and room/location.

Free Stage

45 minutes

These lecture/demo sessions are not ticketed and are open to all Expo attendees. Speakers selected for this venue must strictly adhere to the 45-minute time limit (all other Sewing & Stitchery Expo rules and regulations apply). Speakers are not compensated for Free Stage presentations.

One Needle

45 minutes • Up to 75 students

The perfect class for an introduction to a new concept, or sharing tips and tricks. Instructional handouts are recommended but are not required. They should be presented in a way where the teacher and materials can be understood by a large group of people.

Two Needle

90 minutes • Up to 30 students

These classes are focused on a targeted technique or a simple, hands-on mini-project. Speakers are required to provide a handout for attendees. Handouts may be a physical copy provided in class, or provided by email through an online link. *Applications must include a list of student supplies and kit materials, if applicable.*

Three Needle

2.5 hours • Up to 30 students

Most Popular These classes offer a hands-on creative experience, and can feature sewing machines or sergers, or handwork (fitting, beading, hand sewing, or applied technique that does not require a machine). The goal is for attendees to learn a technique or complete/nearly complete a project within the time allowed. *Applications must include a list of student supplies and kit materials.*

Four Needle

4 hours • Up to 30 students

These four-hour immersive learning experiences are offered pre-show (Wednesday) as well as during Expo. These are hands-on classes using sewing machines or sergers, or with a focus on drafting, handwork, beading, or other applied technique that does not require a machine. Students should learn a technique or skill and complete/nearly complete a project by the time class ends. *Applications must include a list of student supplies and kit materials.*

Classrooms

The Expo features ~22 classrooms over five days. Class size and schedule will depend on classroom availability as well as teacher preferences, as indicated in your application. We make every effort to match classes to room capacity and required capabilities. If you have specific scheduling requirements, please let our staff know as early as possible.

Basic Sewing Supplies

Teacher can expect that students will have a kit of **Basic Sewing Supplies** with them at the Expo. Our list for all students includes scissors (fabric & paper), pins, seam ripper, chalk, seam gauge, ruler, measuring tape, sewing needles, etc. In addition, pressing and cutting stations are provided in each hands-on classroom.

Student Supplies & Class Kits

Kit fees will vary with the amount and quality of product provided. While the Expo does not set a hard limit on kit fees, we ask that you consider what materials students truly need in each class and their **total cost** for the class. Please also consider what supplies students should to bring with them when you assemble your classes and kits.